



Planning and Development Acts 2000 to 2019

Planning Authority: Carlow County Council

Planning Register Reference Number: 19/385

APPEAL by McDonalds Restaurants of Ireland Limited care of Thornton O'Connor of 1 Upper Kilmacud Road Upper, Dundrum, Dublin against the decision made on the 15th day of November, 2019 by Carlow County Council to refuse permission.

Proposed Development: Provision of an internally illuminated totem sign with a total height of 12 metres including a base pole of a 8.9 metres and signage with a maximum height of 3.087 metres, all at the existing Motorway Services Area at Junction Number 5 on the M9 Motorway, Rathcrogue, Wexford Road, County Carlow.

Decision

REFUSE permission for the above proposed development in accordance with the reasons and considerations set out below.

Matters Considered

In making its decision, the Board had regard to those matters to which, by virtue of the Planning and Development Acts and Regulations made thereunder, it was required to have regard. Such matters included any submissions and observations received by it in accordance with statutory provisions.

Reasons and Considerations

1. It is considered that the proposed totem sign would be visually obtrusive and, in conjunction with the existing signage on these premises, would seriously injure the visual amenities of the area and be contrary to the provisions of the current development plan for the area in relation to advertising, which provisions are considered to be reasonable. The proposed development would, therefore, be contrary to the proper planning and sustainable development of the area.

2. Having regard to the level of existing and permitted signage in the vicinity of the site, it is considered that the proposed development would lead to the proliferation of signage in the area, which would represent an unacceptable visual intrusion and cause distraction to motorists. The proposed development would be contrary to the 'Spatial Planning and National Roads – Guidelines for Planning Authorities' issued by the Department of the Environment, Community and Local Government, in January 2012, under Section 28 of the Planning and Development Act 2000, as amended. It is considered, therefore, that the proposed sign located at a roundabout junction serving the M9 and N80 roads, would endanger public safety by reason of traffic hazard, would be visually intrusive, would seriously injure the amenities of the area and would set an undesirable precedent for future development of this kind. The proposed development would, therefore, be contrary to the proper planning and sustainable development of the area.

Dave Walsh

**Member of An Bord Pleanála
duly authorised to authenticate
the seal of the Board.**

Dated this day of 2020.