



An
Bord
Pleanála

Board Direction
BD-000360-18
ABP-300900-18

The submissions on this file and the Inspector's report were considered at a Board meeting held on 23rd May 2018.

The Board decided to refuse permission, generally in accordance with the Inspector's recommendation, for the following reasons and considerations.

Reasons and Considerations

Having regard to the planning history and the prominent location of the site on a southern approach into Balbriggan town centre which is considered an important streetscape, it is considered that the proposed signage would be incongruous in terms of the number and design, which would be out of character with the streetscape and would set an undesirable precedent for future development in this area. The proposed development would seriously injure the visual amenities of the area, would be contrary to the stated policy of the Fingal County Development Plan 2017-2023, in particular Objective DMS09 and DMS11 in relation to signage and DMS109 in relation to the appropriate development of motor fuel stations as it would result in excessive cluttering of signage and would have a negative visually impact on the amenities of the surrounding area, and would, therefore, be contrary to the proper planning and sustainable development of the area.

Board Member

Date: 25/05/2018

Eugene Nixon