



An
Bord
Pleanála

Board Direction
BD-002252-19
ABP-302606-18

The submissions on this file and the Inspector's report were considered at a Board meeting held on 30/01/2019.

The Board decided to refuse permission, generally in accordance with the Inspector's recommendation, for the following reasons and considerations.

Reasons and Considerations

1. The "Spatial Planning and National Roads - Guidelines for Planning Authorities" issued by the Department of the Environment, Community and Local Government (2012) seek in Section 3.8 to: "avoid proliferation of roadside signage, especially outside the 50-60 kmph speed limit areas in a manner that would reduce the effectiveness of essential signage such as directional and other authorised road traffic signs, create visual clutter and distractions for road users and/or reduce visibility at junctions, interchanges and bends". It would also be contrary to Section 5.1.1.4 'Advertising on Roads', Policy 21 of the Longford County Development Plan 2015-2021. The proposed development would be contrary to the provision of the said Guidelines and County Development Plan, and would, therefore, be contrary to the proper planning and sustainable development of the area.

Board Member

Date: 30/01/2019

Terry Ó Niadh