



An
Bord
Pleanála

Board Direction
BD-003644-19
ABP-304463-19

The submissions on this file and the Inspector's report were considered at a Board meeting held on 26/7/2019.

The Board decided to refuse permission, generally in accordance with the Inspector's recommendation, for the following reasons and considerations.

Reasons and Considerations

Having regard to the existing signage on the hotel building which are visible from the west and south and to existing signage in the vicinity including high levels signs, it is considered that the proposed high-level sign would seriously injure the visual amenities of the streetscape and would give rise to visual clutter in terms of signage and advertising on South Mall. The proposed development would be contrary to the provisions of the Cork City Development Plan 2015 in relation to advertising on buildings which are considered to be reasonable. The proposed development would therefore be contrary to the proper planning and sustainable development of the area.

Board Member

Date: 26/07/2019

Maria FitzGerald