



An  
Bord  
Pleanála

**Board Direction**  
**BD-004026-19**  
**ABP-304740-19**

The submissions on this file and the Inspector's report were considered at a Board meeting held on 11<sup>th</sup> September 2019.

The Board decided to refuse permission for the following reasons and considerations.

### **Reasons and Considerations**

Having regard to the provisions of the Bray Municipal District Plan 2018 – 2024 and the Wicklow County Development Plan 2016-2022, it is considered that the illuminated signage for which retention is sought, would be unduly obtrusive and would negatively impact upon the character and visual integrity of the streetscape along Bray Main Street. It is also considered that the illumination would detract from the character and visual amenity of the adjacent former Courthouse and Memorial Fountain, which are included in the record of Protected Structures. The proposed development would seriously injure the visual amenities of the area and, as such, would be contrary to the proper planning and sustainable development of the area.

In deciding not to accept the Inspector's recommendation to grant permission, the Board did not agree that the internally illuminated signage would not seriously injure the visual amenities of the area.

**Board Member**

**Date:** 11/09/2019

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Terry Prendergast