



An  
Bord  
Pleanála

**Board Direction**  
**BD-004817-19**  
**ABP-305520-19**

The submissions on this file and the Inspector's report were considered at a Board meeting held on 20/12/2019.

The Board, by a majority of 2:1, decided to refuse permission for the following reasons and considerations.

### **Reasons and Considerations**

Having regard to its size, height, materials and colour, its location close to the roadside edge of the site and its prominent setting amidst an existing residential streetscape, it is considered that the proposed development would seriously injure the visual amenities of the area and would have an adverse effect on the amenities of this area. The proposed development would, therefore, be contrary to the proper planning and sustainable development of the area.

In deciding not to accept the Inspector's recommendation to grant permission, the Board had regard to the scale and location of the proposed sign.

**Board Member**

**Date:** 20/12/2019

\_\_\_\_\_  
Terry Ó Niadh