An Bord Pleanála

Board Direction
BD-012347-23
ABP-313141-22

The submissions on this file and the Inspector's report were considered at a Board meeting held on 31/05/2023.

The Board decided to refuse permission for the following reasons and considerations.

Reasons and Considerations

As the proposed signage is removed from the associated retail unit, it is considered that it would give rise to an unacceptable visual impact, contrary to Section 12.5.7 of the South Dublin County Development Plan [2022-2028] in relation to signage. In addition, having regard to the range and extent of other commercial units with the Arena Centre, the development if permitted, would potentially set an undesirable precedent for similar proposals and would, therefore, be contrary to the proper planning and sustainable development of the area.

In deciding not to accept the Inspector's recommendation to grant permission, the Board considered that that the proliferation of signage had the potential to give rise to visual clutter and would thus adversely impact on the visual amenity of the area. The Board also noted that that the associated retail unit was already served by existing signage.

Board Member ____________________ **Date:** 06/06/2023

Joe Boland