

An
Bord
Pleanála

Board Direction
BD-014669-23
ABP-315025-22


The submissions on this file and the Inspector's report were considered at a Board meeting held on 23/11/2023.

The Board decided to refuse permission, generally in accordance with the Inspector's recommendation, for the following reasons and considerations.

Reasons and Considerations

The site is at a prominent location along Main Street, Maynooth within a designated Architectural Conservation Area. Having regard to the content of the Kildare County Development Plan 2023 - 2029 including Objectives AH O32, AH O65 and Section 15.15, and the overall sensitive historical and visual context of the immediate area, it is considered that the proposed development, in particular the digital advertising element, by reason of its form, scale and design would constitute a visually discordant feature that would adversely affect the Maynooth Architectural Conservation Area, detract from views of Protected Structures and impede both cyclist and pedestrian movement at this location. The proposed development would, therefore, be contrary to the proper planning and sustainable development of the area.

Board Member


Stewart Logan

Date: 23/11/2023