

An
Bord
Pleanála

Board Direction
BD-014673-23
ABP-315155-22

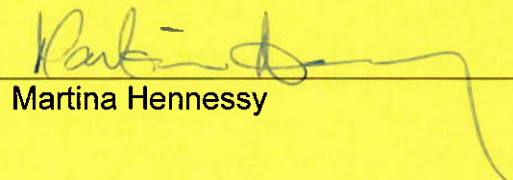
The submissions on this file and the Inspector's report were considered at a Board meeting held on 23/11/2023.

The Board decided to refuse permission, generally in accordance with the Inspector's recommendation, for the following reasons and considerations.

Reasons and Considerations

Having regard to Section 15.17.5 (Shopfront and Façade Design) of the Dublin City Development Plan 2022-2028 and Dublin City Council's Shopfront Design Guide 2001, it is considered that the proposed advertising signage is excessive at this location, would create a sense of visual clutter within the streetscape, would detract from the character of the existing building and would seriously injure the visual amenities of the area. For this reason, the proposed development is contrary to the provisions of the Dublin City Development Plan 2022-2028 and the proper planning and sustainable development of the area.

Board Member


Martina Hennessy

Date: 27/11/2023