

Board Direction BD-015256-24 ABP-315583-23

The submissions on this file and the Inspector's report were considered at a Board meeting held on 29/01/2024.

The Board decided to treat this case under section 139 of the Planning and Development Act, 2000. The Board also decided, based on the Reasons and Considerations set out below, that the planning authority be directed, as follows:

Remove condition number 2

Reasons and Considerations

Having regard to the proposed development which includes the reduction of signage from three advertising structures to a single structure on the site, it is considered that the inclusion of condition 2 is not warranted since the replacement sign on the site would achieve an acceptable balance between providing advertising on a radial thoroughfare where billboard advertising currently exists and the protection of the visual and residential amenities of the area. It is considered that, the proposed development would otherwise be in accordance with the Outdoor Advertising Strategy in Appendix 17 of the Dublin City Development Plan 2022-2028 and would, therefore, be in accordance with the proper planning and sustainable development of the area.

Board Member: V/v Date: 29/01/2024