



An
Bord
Pleanála

Board Direction
BD-016293-24
ABP-318017-23

The submissions on this file and the Inspector's report were considered at a Board meeting held on 13/05/2024.

The Board decided to refuse permission, generally in accordance with the Inspector's recommendation, for the following reasons and considerations.

Reasons and Considerations

1. It is considered that the development to be retained by reason of its scale and proportions, design and location, extending from Leeson Street Upper to Appian Way, forms a dominant and discordant feature at this location, resulting in visual clutter and serious injury to the visual amenities of the area. Furthermore, having regard to the Advertising and Signage Strategy as set out in Appendix 17 of the Dublin City Development Plan 2022-2028, it is considered that the proposal significantly detracts from the character of the area, including the nearby residential conservation area and the associated protected structures. The proposal would, therefore, be contrary to the proper planning and sustainable development of the area.

Board Member

Joe Boland

Date: 14/05/2024