



An
Bord
Pleanála

Board Direction
BD-019720-25
ABP-320279-24

The submissions on this file and the Inspector's report were considered at a Board meeting held on 21/05/2025.

The Board decided to direct the planning authority to refuse to grant a licence for the following reasons and considerations.

Reasons and Considerations

Having regard to the location of the proposed sign and associated tourism accommodation, Objective CPO 12.71 of the Wicklow County Development Plan 2022-2028 and the requirements of Section 1.1.10 of the Traffic Signs Manual, 2024 issued by the Department of Transport which states that signs should only be erected where there is a demonstrable need, it is considered that the proposed development is not necessary directional signage and would, if permitted, act as an undesirable precedent for the proliferation of further such signs in the area and lead to visual clutter. The proposed development would therefore be contrary to the proper planning and sustainable development of the area.

Board Member


Mary Gurré

Date: 22/05/2025