

An
Coimisiún
Pleanála

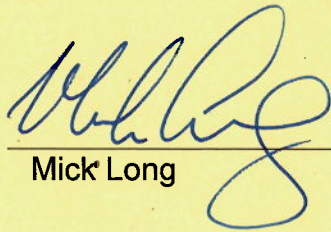
Direction
CD-020873-25
ABP-322697-25

The submissions on this file and the Inspector's report were considered at a meeting held on 03/10/2025.

The Commission decided to refuse permission generally in accordance with the Inspector's recommendation, for the following reasons and considerations, and subject to the following conditions.

Planning

Commissioner:


Mick Long

Date: 03/10/2025

DRAFT WORDING FOR ORDER

Reasons and Considerations

1. Having regard to the location of the advertising structure, which is highly visible from the M7 Motorway, it is considered that to permit the development proposed to be retained would endanger public safety by reason of a traffic hazard, would set an undesirable precedent for further similar free-standing advertising structures in the area which would lead to a proliferation of such developments and which would adversely affect the operational efficiency and safety of the road network, particularly along the M7 with resultant serious injury to the traffic safety in the area. The development proposed to be retained would be contrary to the provisions of the Spatial Planning and National Roads Guidelines for Planning Authorities (2012), would be contrary

to Development Management Standard DM TC 10 (Advertisements on Public Roads) of the Laois County Development Plan 2021-2027, and would, therefore, be contrary to the proper planning and sustainable development of the area.

2. Development Management Standard DM TC 10 (Advertisements on Public Roads) of the Laois County Development Plan 2021-2027 outlines the considerations against which advertising structures will be assessed, including, their impact on the visual amenity of the area. The development proposed to be retained would seriously injure the visual amenities of the area, would be contrary to the general provisions of Development Management Standard DM TC 10 of the Laois County Development Plan 2021-2027, and would, therefore, be contrary to the proper planning and sustainable development of the area.