



An  
Coimisiún  
Pleanála

**Commission Direction**  
**CD-000293**  
**PL-500480-DR-25**

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The submissions on this file and the Inspector's report were considered at a meeting held on 19 March 2026.

The Commission decided to refuse permission generally in accordance with the Inspector's recommendation, subject to the amendments shown in manuscript on the attached copy of the draft order, for the reasons and considerations set out below..

**Planning Commissioner:**

**MaryRose McGovern**

**Date:**

**19<sup>th</sup> day of March 2026**

### **Reasons and Considerations**

Having regard to Section 12.6.8.2 of the Dún-Laoghaire Rathdown County Development Plan 2022-2028, which states that no commercial advertising structure will be permitted where it would confuse or distract users of any public road, and having regard to the location of the proposed LED signage on the interface with the heavily trafficked N11, in close proximity to busy junctions,

and the pattern of development in the area including a school traffic warden sign adjacent to the proposed development, it is considered that the proposed LED signage would endanger public safety by reason of traffic hazard, as the proposed digital signage could confuse or distract road users at this location. The proposed development would, therefore, be contrary to the proper planning and sustainable development of the area.