An Coimisiún Pleanála

Commission Direction
CD-000750
PL-500956-LK-26

The submissions on this file and the Inspector's report were considered at a meeting held on 18 June 2026.

The Commission decided to refuse permission, generally in accordance with the Inspector's recommendation, for the following reasons and considerations.

Planning Commissioner: Patricia Calleary.

Patricia Calleary

Date: **18th day of June 2026**

DRAFT WORDING FOR ORDER

Reasons and Considerations

1. Having regard to Limerick City and County Development Plan 2022 - 2028 and its objective ECON O15 in respect of restricting internally illuminated signs and to objective EH O50 subjections (a) and (d), which require the protection of structures included on the RPS from any works that would negatively impact their special character and appearance and that any development

affecting a Protected Structure be sensitively sited and designed, and be appropriate in terms of scale, materials and visual impact, it is considered that the proposed replacement digital signage, by reason of illumination, animated digital context and visual dominance, would adversely affect the legibility of the Protected Structure, would negatively impact the special character and appearance of this and neighbouring protected structures and would, therefore, be contrary to the proper planning and sustainable development of the area.

2. The proposed internally illuminated, frequently changing sign, by reason of its dynamic display, illumination and location at a busy trafficked junction, would likely distract drivers, thereby endangering public safety by reason of traffic hazard.

3. As the proposed development relates to a site, the use of which is unauthorised for use as an internally illuminated sign, it is considered that the proposed development would facilitate the consolidation and intensification of this unauthorised use. It is, therefore, considered that it would be inappropriate to grant permission for the proposed development in such circumstances.