

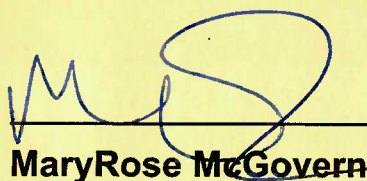
An
Coimisiún
Pleanála

Commission Direction
CD-000907
PL-501036-CC-26

The submissions on this file and the Inspector's report were considered at a meeting held on 17 July 2026.

The Commission decided to refuse permission, generally in accordance with the Inspector's recommendation, for the following reasons and considerations.

Planning Commissioner:


MaryRose McGovern

Date:

17th day of July 2026

DRAFT WORDING FOR ORDER

Reasons and Considerations

Having regard to the prominent location of the application site at 22 Lower Glanmire Road, on a heavily trafficked section of the National Primary Road, N8, where Lower Glanmire Road and Water Street form a busy junction incorporating one way traffic arrangements, traffic changing lanes and merging, and pedestrian

crossings, the Commission is not satisfied that the proposed digital advertisement display unit, by reason of its nature and type, size and location would not unduly distract the attention of road users travelling through the junction, thereby increasing the risk of traffic accidents. The proposed development would, therefore, be contrary to Objective 4.8 (Mitigation of Adverse Impacts on Strategic Roads) and Section 11.200 (Digital Advertising/Signage) of the Cork City Development Plan 2022-2028, and would endanger public safety by reason of traffic hazard. The proposed development would, therefore, be contrary to the proper planning and sustainable development of the area.