

# An Bord Pleanála



PLANNING AND DEVELOPMENT ACTS 2000 TO 2015

**Dún Laoghaire-Rathdown County**

**Planning Register Reference Number: D16A/0277**

An Bord Pleanála Reference Number: PL 06D.246865

**APPEAL** by Victoria Homes Limited of Thomastown, Naas, County Kildare against the decision made on the 9<sup>th</sup> day of June, 2016 by Dún Laoghaire-Rathdown County Council to refuse permission.

**PROPOSED DEVELOPMENT:** Retention of existing 4.8 metres by 2.4 metres double sided advertisement sign and 7.9 metres high steel support structure at Grange Hill, Harolds Grange Road, Rathfarnham, County Dublin.

## **DECISION**

**REFUSE permission for the above proposed development based on the reasons and considerations set out below.**

## **MATTERS CONSIDERED**

In making its decision, the Board had regard to those matters to which, by virtue of the Planning and Development Acts and Regulations made thereunder, it was required to have regard. Such matters included any submissions and observations received by it in accordance with statutory provisions.

## **REASONS AND CONSIDERATIONS**

The proposed development would be visible from the M50 motorway at a point where the general speed limit applies. The proposed development would serve as a distraction to motorists and would, therefore, endanger public safety by reason of traffic hazard and be contrary to the proper planning and sustainable development of the area.

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**Member of An Bord Pleanála  
duly authorised to authenticate  
the seal of the Board.**

**Dated this            day of            2016.**