



An
Bord
Pleanála

**Board Order
PL 61.248269**

Planning and Development Acts 2000 to 2017

Planning Authority: Galway City Council

Planning Register Reference Number: 17/4

Appeal by JC Decaux Ireland Limited care of Future Analytics Consulting Limited of 23 Fitzwilliam Square (South), Dublin against the decision made on the 2nd day of March, 2017 by Galway City Council to refuse permission.

Proposed Development: Removal of two illuminated 12 metres by 6 metres advertising displays and replacement with two 6 metres by 3 metres LED advertising displays and associated works at the Dublin Road, Galway (East of Moneenageisha).

Decision

REFUSE permission for the above proposed development in accordance with the reasons and considerations set out below.

Matters Considered

In making its decision, the Board had regard to those matters to which, by virtue of the Planning and Development Acts and Regulations made thereunder, it was required to have regard. Such matters included any submissions and observations received by it in accordance with statutory provisions.

Reasons and Considerations

Having regard to the internally illuminated LED lighting to the proposed advertising structures, to their location within an area zoned for Recreation and Amenity uses in the Galway City Development Plan 2017-2023 and where there is a specific objective for the preparation of a masterplan for the upgrading of the amenity use of the area, to the existing amenity use of the environs of the site and to the visual prominence of the site in views of Lough Atalia from the Dublin Road as reflected in listed view V3 in section 4.5.3 of the plan, it is considered that notwithstanding the reduction in the area of the structure from that existing on site that the proposed development would have an overall adverse impact on the recreational and visual amenity of the site and on the visual amenity of the area, and would endanger public safety by reason of traffic hazard. The proposed development would, therefore, be contrary to the Objective RA Recreation and Amenity zoning objective of the site and would be contrary to the proper planning and sustainable development of the area.

**Member of An Bord Pleanála
duly authorised to authenticate
the seal of the Board.**

Dated this day of 2017