



Planning and Development Acts 2000 to 2018

Planning Authority: Dun Laoghaire Rathdown County Council

Planning Register Reference Number: D18A/0167

APPEAL by R. Nowlan and D. Ippen care of R.W. Nowlan and Associates of 37 Lower Baggot Street, Dublin against the decision made on the 17th day of April, 2018 by Dun Laoghaire Rathdown County Council to refuse permission.

Proposed Development: Erection of one number commercial sign comprising of an area of 6 metres wide by 3 metres high with fixed strip lighting at 1-4 Ashwood House, Main Street, Shankill, Dublin.

Decision

REFUSE permission for the above proposed development in accordance with the reasons and considerations set out below.

Matters Considered

In making its decision, the Board had regard to those matters to which, by virtue of the Planning and Development Acts and Regulations made thereunder, it was required to have regard. Such matters included any submissions and observations received by it in accordance with statutory provisions.

Reasons and Considerations

Having regard to the nature, scale, position and location of the proposed sign on a prominent gable wall in the streetscape, it is considered that the proposed development would seriously injure the visual amenities of the area and of property in the vicinity, would contravene Section 8.2.6.8 of the Dún Laoghaire-Rathdown County Development Plan, 2016-2022, would set an undesirable precedent for similar type advertising structures in the area and, when taken together with the existing advertising signs and name signs in the vicinity of the site, would exacerbate an existing proliferation of signage at this location. The proposed development would, therefore, be contrary to the proper planning and sustainable development of the area.

Paul Hyde

Member of An Bord Pleanála

duly authorised to authenticate

the seal of the Board.

Dated this day of 2018.