



Planning and Development Acts 2000 to 2018

Planning Authority: Longford County Council

Planning Register Reference Number: 18/148

APPEAL by Transport Infrastructure Ireland of Parkgate Business Centre, Parkgate Street, Dublin against the decision made on the 24th day of August, 2018 by Longford County Council to grant subject to conditions a permission to James Shaughnessy care of Alan Hughes of Whitehall, Edgeworthstown, County Longford.

Proposed Development: Erection of an advertising structure, back to back sign, on site at the junction of R51601 and the N55 roadway, ITM 627442, 773653. The development will consist of the erection of a 1.8 metres high by 0.9 metres wide, fixed, illuminated signage, support frame with overall height of 3 metres (approximately 10 feet), and all associated site works, all at Cranalagh More, Edgeworthstown , County Longford.

Decision

REFUSE permission for the above proposed development in accordance with the reasons and considerations set out below.

Matters Considered

In making its decision, the Board had regard to those matters to which, by virtue of the Planning and Development Acts and Regulations made thereunder, it was required to have regard. Such matters included any submissions and observations received by it in accordance with statutory provisions.

Reasons and Considerations

The “Spatial Planning and National Roads Guidelines for Planning Authorities” issued by the Department of the Environment, Community and Local Government (2012) seek in Section 3.8 to: “avoid proliferation of roadside signage, especially outside the 50-60 km/h speed limit areas in a manner that would reduce the effectiveness of essential signage such as directional and other authorised road traffic signs, create visual clutter and distractions for road users and/or reduce visibility at junctions, interchanges and bends”. It would also be contrary to Section 5.1.1.4 ‘Advertising on Roads’, Policy 21 of the Longford County Development Plan 2015-2021. The proposed development would be contrary to the said Guidelines and the provisions of the Development Plan, and would, therefore, be contrary to the proper planning and sustainable development of the area.

Terry Ó Niadh

Member of An Bord Pleanála

duly authorised to authenticate

the seal of the Board.

Dated this day of 2019.