

Planning and Development Acts 2000 to 2021

Planning Authority: Dublin City Council

Planning Register Reference Number: 3178/21

APPEAL by William Donnelly care of MacCabe Durney Barnes of 20 Fitzwilliam Place, Dublin against the decision made on the 9th day of September, 2021 by Dublin City Council to refuse permission for the proposed development.

Proposed Development: The retention of one number previously permitted sign to the south/west elevation of the existing building. The sign consists of individual letters mounted on the face of the building. The letters are encased in metal framework finished in either stainless steel, with cream coloured Perspex centres all lit by LED low powered interval lighting, all on a site at 63/64 Lower Dorset Street, Dublin.

Decision

REFUSE permission for the above proposed development in accordance with the reasons and considerations set out below.

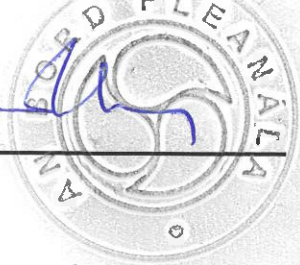
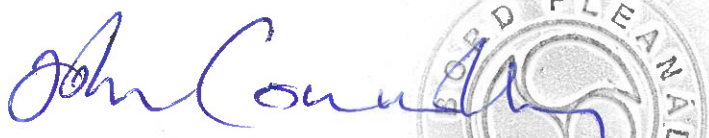


Matters Considered

In making its decision, the Board had regard to those matters to which, by virtue of the Planning and Development Acts and Regulations made thereunder, it was required to have regard. Such matters included any submissions and observations received by it in accordance with statutory provisions.

Reasons and Considerations

The illuminated high level sign proposed to be retained would be visually prominent and would detract from the visual and residential amenities of the area and would be contrary to Section 16.24.3 - Signs of Shopfronts and Other Business Premises and Section 19.3 (Appendix 19) – Illuminated Signs as set out in the Dublin City Development Plan 2016-2022. The retention of the sign would set an undesirable precedent for similar developments in the area and would, therefore, be contrary to the proper planning and sustainable development of the area.



John Connolly

Member of An Bord Pleanála

duly authorised to authenticate

the seal of the Board.

Dated this *10th* day of *JANUARY* 2022.