

Board Order ABP-315025-22

Planning and Development Acts 2000 to 2022

**Planning Authority: Kildare County Council** 

Planning Register Reference Number: 22/1020

**APPEAL** by Eircom Limited care of Clear Channel Ireland Limited of Beech House, Beech Hill Road, Dublin against the decision made on the 13<sup>th</sup> day of October, 2022 by Kildare County Council to refuse a permission to Eircom Limited.

**Proposed Development:** Development consisting of the replacement of existing telephone kiosks with a new telephone kiosk with integral communication unit and a 1.53 square metres digital advertising display. The proposed structure has an overall height of 2.43 metres, a depth of 0.762 metres and a width of 1.096 metres on the public footpath at Main Street, 8.5 metres southwest of existing telephone kiosk to the side of Maynooth Garda Station, Maynooth, County Kildare.

## Decision

REFUSE permission for the above proposed development in accordance with the reasons and considerations set out below.



## **Reasons and Considerations**

The site is at a prominent location along Main Street, Maynooth within an area designated as an Architectural Conservation Area in the Kildare County Development Plan 2023 - 2029. Having regard to the provisions of the Development Plan including Objectives AH O32, AH O65 and Section 15.15, and the overall sensitive historical and visual context of the immediate area, it is considered that the proposed development, in particular the digital advertising element, by reason of its form, scale and design, would constitute a visually discordant feature that would adversely affect the Maynooth Architectural Conservation Area, would detract from views of Protected Structures and would impede both cyclist and pedestrian movement at this location. The proposed development would, therefore, be contrary to the proper planning and sustainable development of the area.

Stewart Logan

Member of An Bord Pleanála duly authorised to authenticate the seal of the Board.

Dated this 29 day of November 2023.