

Planning and Development Act 2000, as amended

Planning Authority: Cork City Council

Planning Register Reference Number: 26/44493

Appeal by JCDecaux Ireland Limited against the decision made on the 24th day of March, 2026 by Cork City Council to refuse permission for the proposed development.

Proposed Development: Replacement of one number illuminated 7.34 metre x 5.21 metre advertising display with one number digital 6.28 metre x 3.4 metre advertising display on the gable wall of 30/31 Washington Street, Cork (a protected structure reference numbers PS868 and PS1098) facing Cross Street and all associated site works and services and the permanent decommissioning of three number 6.3 metre x 3.5 metre advertising displays adjacent to 16 Washington Street West, Cork, all at 30/31 Washington Street, Cork (a protected structure) and adjacent to 16 Washington Street West, Cork.

Decision

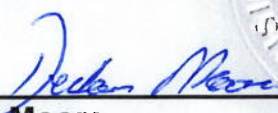
REFUSE permission for the above proposed development in accordance with the reasons and considerations set out below.

Reasons and Considerations

1. Having regard to the the provisions of Section 11.194 (Advertising on Buildings), Section 11.195 (Fascia Signage and Illuminative and Projecting Signs) and Section 11.200 (Digital Advertising/Signage) of the Cork City Development Plan 2022-2028, the location of the proposed development on the façade of a protected structure proximate to Cork Courthouse which is a protected structure, and within the North Main Street Architectural Conservation Area, it is considered that, by reason of its prominence and changing illuminated nature, the proposed development would introduce a visually dominant and active element onto the façade of the protected structure which would adversely affect the legibility of the structure, neighbouring protected structures, and would negatively impact on the character, setting and heritage amenity of both the protected structures and the Architectural Conservation Area. The proposed development would be contrary to Objectives 8.17 (Conservation of the City's Built Heritage), Objective 8.19 (Record of Protected Structures), Objective 8.22 (National Inventory of Architectural Heritage (NIAH)) and Objective 8.23 (Development in Architectural Conservation Areas) of the Cork City Development Plan 2022-2028, and would, therefore, be contrary to the proper planning and sustainable development of the area.

2. Having regard to the Cork City Development Plan 2022-2028, including in particular the provisions of Section 11.200 (Digital Advertising /Signage), the provisions of the Spatial Planning and National Roads Guidelines for Planning Authorities (January 2012), in particular Section 3.8 (Signage), the location of the site within Cork city centre and the layout of adjacent pedestrian paths, cycle and vehicular lanes, it is considered that, by reason of its scale, illumination, changing content and prominent location on the façade of the existing building, and its visibility to drivers and cyclists approaching the site, particularly from the west on a public road which is a national route (N22), the proposed development would create an unacceptable level of visual distraction and would endanger public safety by reason of a traffic hazard. The proposed development would, therefore, be contrary to the proper planning and sustainable development of the area.




Declan Moore

**Planning Commissioner of An Coimisiún
Pleanála duly authorised to authenticate
the seal of the Commission.**

Dated this 13th day of AUGUST 2026.