

An
Coimisiún
Pleanála

Commission Order
PL-501491-CC-26

Planning and Development Act 2000, as amended

Planning Authority: Cork City Council

Planning Register Reference Number: 26/44596

APPEAL by JCDecaux Limited against the decision made on the 11th day of May, 2026 by Cork City Council to refuse permission.

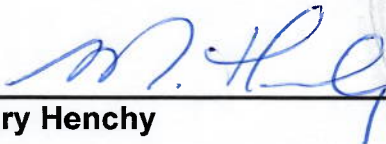
Proposed Development: Replacement of one number 6.4-metre by 3.35-metre advertising display with one number digital 6.28-metre by 3.4-metre advertising display on the gable wall, and all associated site works and services, all at 63/64 Watercourse Road, Cork.

Decision

REFUSE permission for the above proposed development for the reasons and considerations set out below.

Reasons and Considerations

Having regard to the provisions of the Cork City Development Plan 2022-2028, the proposed development, due to its nature, scale and location, does not accord with Objective 8.23 (d) of the plan as it is not in keeping with the character of the existing structure or, with Sections 11.200 and 11.194 of the plan as it would contribute to visual clutter in a historic part of the city. The proposed development does not accord with the Cork City Development Plan 2022-2028 would not contribute to good place making and would, therefore, be contrary to the proper planning and sustainable development of the area.



Mary Henchy

**Planning Commissioner of An Coimisiún
Pleanála duly authorised to authenticate
the seal of the Commission.**

Dated this *25th* day of *September* 2026.