



An
Coimisiún
Pleanála

Social Media Policy



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1. Introduction

In this document you will find information on An Coimisiún Pleanála's presence on social media channels, who we follow, and how we interact with audiences across our social media channels.

2. Social Media Channels

An Coimisiún Pleanála's social media presence is managed by the Communications section (communications@pleanala.ie).

Social media is a dynamic and fast changing environment, and we will monitor closely the suitability and effectiveness of available channels and make changes as appropriate.

As of July 2026, the Commission has one official social media channel¹: [LinkedIn](#)

Audiences that follow us can expect content and posts covering some or all of the following:

- News items and press releases from the Commission
- Alerts about new content available on our website
- Links to official publications and guidance relating to the work of the Commission
- Practical information on the Commission's role and services
- Recruitment campaigns and key appointments
- Event and stakeholder engagement information
- Re-posts of content relevant to the work of the Commission

Please note that posts by individuals employed by, or affiliated with, An Coimisiún Pleanála on their personal social media accounts will not necessarily reflect the views of the Commission.

¹ In January 2026, the Commission suspended posting on X (formerly Twitter) in alignment with decisions by other state and public bodies to stop using the platform, and closed the X account in July 2026.

3. Who we follow

The Commission will follow other Departments, government agencies, sectoral organisations, media, and thought leaders relevant to our policy areas, as well as accounts followed by our audience, or accounts of interest to our followers.

The Commission reserves the right to determine whether or not an account should be followed.

4. Reposts

The Commission may, where appropriate, re-post from other accounts such as government ministers, government departments, public sector organisations or planning system stakeholders

5. Replies and DMs

We are not obliged to respond to all messages on our social media platforms. However, in some cases, it may be appropriate to offer information to users who reach out to us directly.

Failure to engage with a third-party post should not be viewed as a refusal to comment on a particular issue.

The most reliable way to contact An Coimisiún Pleanála is by emailing communications@pleanala.ie

6. Private and personal Details

Please do not include any personal/private information in your post or direct message to us.

7. Reporting/blocking

Abusive or spam posts, comments and messages will be deleted and may result in users being blocked and reported directly through the social media channels.

We will report the following to the relevant social media platform and block the relevant account:

- Accounts that impersonate An Coimisiún Pleanála in any way
- Abusive or spam posts.

8. Availability

An Coimisiún Pleanála social media accounts are monitored during normal working hours. Our social media accounts may occasionally be unavailable.

Date Reviewed	Changes made	Changes made by
March 2026	Draft	SAO Communications
July 2026	Social Media Channels update	SAO Communications
July 2026	Approved	CEO