

An Bord Pleanála,  
Strategic Infrastructure Development Section,  
64 Marlborough Street, Dublin 1,  
D01 V902  
12<sup>th</sup> February 2020

By email to: [bord@pleanala.ie](mailto:bord@pleanala.ie)



**Case reference: PL91.306146 - Foynes to Rathkeale Protected Road Scheme 2019, Rathkeale to Attyflin Motorway Scheme 2019 and Foynes Service Area Scheme 2019 (forming the Foynes to Limerick Road (including Adare Bypass))**

Dear Sir/ Madam,

I refer to the above Strategic Infrastructure Development that relates to the Foynes to Limerick Road (including Adare Bypass) which is currently before An Bord Pleanála for approval.

A key priority of Fáilte Ireland is improving the visitor experience. To do this, improvements are needed in the existing road network in Adare to remove the current bottlenecks and increase and improve connectedness to and between key tourism destinations in the south and mid-west. Therefore, it is considered that this project is strategically important for the sustainable development of tourism in the south and mid-west region.

Furthermore, Adare is one of Ireland's most attractive villages which, importantly, is also a Heritage Town. Adare is a key tourism attraction in Limerick and with three large quality hotels in the village, including the 5-star Adare Manor which will host the Ryder Cup in 2026, the area attracts a very high yield visitor. As a result of this, Adare is a key economic driver in the area and the road scheme will alleviate traffic congestion in the village, enhance the visitor experience and promote increased dwell time.



Fáilte Ireland also welcomes the accommodation of the proposed Great Southern Greenway Limerick cycling and walking route as part of the scheme.

Therefore, from a tourism perspective, Fáilte Ireland supports the proposed development in line with all proper planning and environmental requirements being met.

Yours Sincerely,

A handwritten signature in black ink that reads "Shane Dineen".

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Shane Dineen  
Manager of Environment & Planning, Fáilte Ireland