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24 Frankfort Park
Dundrum
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- **Buildings 5 storeys high**
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- **planned along Main Street**, completely out of keeping with the historic character, scale and streetscape of Dundrum Village . Our Main Street is unique and has huge potential for sensitive regeneration.
- **Demolishing the historic buildings on Main Street**, although they are now designated as an Architectural Conservation Area in the new County Development Plan 2022-2028 !
- **No substantial provision in the plans for civic, cultural and community facilities, spaces and services.** These are vital to serve those who will come to live in Dundrum Village, as well as the rapidly expanding population in the immediate area.
- **No civic square or plaza at the heart of the Village**, which is the second major urban centre in the County. We need it for community events like the Dundrum Festival, farmers' market, outdoor concerts and films – and just as our place to be!
- **Limited provision of retail, entertainment and other essential facilities**, as required by the Major Town Centre zoning on the site. This development will be 95% residential. The reduction in retail units on Main Street will only undermine its chance of recovering its previous vitality - a real place residents want to use and visit.
- **The overall height and density of the planned development.** The plans for this small site are for 11 apartment blocks, some of 5 storeys on Main Street West, others between 8 and 12 storeys, and one rising to 16 storeys at the northern end opposite Sweetmount Park. Together this development will be hugely overbearing and out of keeping with the surrounding low-rise and low-density suburban environment.

Among other concerns, Imagine Dundrum is also thinking about transport infrastructure, the employment possibilities (or otherwise) for so many new residents, and the housing mix proposed, which does not cater for the needs of young families or older 'down-sizers'

John Hayden