



Observer's details

1. Observer's details (person making the observation)

If you are making the observation, write your full name and address.

If you are an agent completing the observation for someone else, write the observer's details:

(a) Observer's
name

Natalia Cherednikova

(b) Observer's
postal address

Apt 3 Block B Fernbank Place Churchtown Road
Upper Dublin 14

Agent's details

2. Agent's details (if applicable)

If you are an agent and are acting for someone else **on this observation**, please **also** write your details below.

If you are not using an agent, please write "Not applicable" below.

(a) Agent's name

Click or tap here to enter text.

(b) Agent's postal
address

Click or tap here to enter text.

Postal address for letters

3. During the process to decide the application, we will post information and items to you **or** to your agent. For this **current application**, who should we write to? (Please tick ✓ one box only)

You (the observer) at the postal address in Part 1

The agent at the postal address in Part 2

Details about the proposed development

4. Please provide details about the **current application** you wish to make an observation on.

- (a) **An Bord Pleanála case number for the current application (if available)**
(for example: 300000)

313220

- (b) **Name or description of proposed development**

Hammerson-Allianz SHD Plans for Dundrum Village

- (c) **Location of proposed development**

(for example: 1 Main Street, Baile Fearainn, Co Abhaile)

Old Dundrum Shopping Centre, Main Street, Dundrum

Observation details

5. Grounds

Please describe the grounds of your observation (planning reasons and arguments). You can type or write them in the space below. There is **no word** limit as the box expands to fit what you write. You can also insert photographs or images in this box.

(See part 6 – Supporting materials for more information.)

Hello,

I would like to share some of my observations and very important concerns in regards to the Hammerson-Allianz plans for the Dundrum Village.

I've been the resident of Dundrum for the past 6 years and I love this village and community. That is why I cannot sit still when plans like the Hammerson-Allianz are even being considered.

I will start with the observation number one – the use of the land. This is a high density planned development, for 800+ apartments planes (11 apartment blocks, some of 5 storeys on Main Street West, others between 8-12 storeys and one rising 16 storeys high). All of this 95% residential.

This is the centre, the heart of the village and the only concern of the owners is to overpopulate it with people. Earning millions from rent and investments. There is no concern to the cultural and community spaces, well if not that, even the provision for the retail is very limited. Not to mention civic square or a garden in the heart of the village.

Observation number two. The village needs to have a face, not as ugly as the Old Shopping Centre – yes, I agree, it needs to go. But a place that everyone can enjoy. A place with sun and air and openness that the village currently has. The 16-storey, well even the 8-story building – is a monstrosity that disregards and overbears any area (except maybe Manhattan in New York), sucks out the air and light and intensifies the noise and disregards any privacy and security.

5. Grounds

And now my concerns.

Dundrum has become my home. The place I love, where I feel safe.

I am Russian. I hope you know what is going on in my country. So let me share with you some insights and I hope you understand my concerns.

Disregard to peoples' opinions, disregard to their voices, disregard to any form of a dialog, disregard to the value of a life – this is what my country has been showing to its citizens in the past 20+ years (or maybe more). In my home town – Voronezh (population – 1 million people) – developers cutdown acres and acres of apple gardens to build 16+ storeys homes.



They put multiple storey monstrosities in the city centres and the demolished historical buildings – people were protesting, people don't have a say in the world of money.



5. Grounds

People are protesting about war in Ukraine and they are being incarcerated. I don't have homeland anymore, I can't return there because I cannot be kept silent. Dundrum is now my home. And I care about how it looks, what is happening here and that I feel safe and secure here. But most importantly, I want to live in a village, in a city, in a country where my voice is heard. Where I can have a conversation with those in power to stop this project to pass any approval. I have been deprived of this right for too long and I've seen the consequences of when money rules the world and when life of a child doesn't mean anything. We all witness the consequences every day. And it all starts with someone with the money not caring and someone in the power closing their eyes.

Supporting materials

6. If you wish, you can include supporting materials with your observation.

Supporting materials include:

- photographs,
- plans,
- surveys,
- drawings,
- digital videos or DVDs,
- technical guidance, or
- other supporting materials.

If your supporting materials are physical objects, **you must send** them together with your observation by post or deliver it in person to our office.

You cannot use the online uploader facility.

Remember: You can insert photographs and similar items in part 5 of this form – Observation details

Fee

7. You **must** make sure that the correct fee is included with your observation.

Observers (except prescribed bodies)

- strategic housing observation **only** is €20.
- strategic housing observation **and** oral hearing request is €70

Oral hearing request

8. If you wish to [request the Board to hold an oral hearing](#), please tick the “Yes, I wish to request an oral hearing” box below.

Please note you will have to pay the correct **additional non-refundable fee** to request an oral hearing. You can find information on how to make this request on [our website](#) or by contacting us.

If you do not wish to request an oral hearing, please tick the “No, I do not wish to request an oral hearing” box.

Yes, I wish to request an oral hearing

No, I do not wish to request an oral hearing

Final steps before you send us your observation

9. If you are sending us your observation using the online uploader facility, remember to save this document as a Microsoft Word document or a PDF and title it with:

- the case number and your name, or
- the name and location of the development and your name.

If you are sending your observation to us by post or delivering in person, remember to print off all the pages of this document and send it to us.

The National Adult Literacy Agency (NALA) has awarded this document its Plain English Mark. Last updated: November 2020



For Office Use Only

FEM – Received		SHU – Processed	
Initials		Initials	
Date		Date	

Notes